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Translation Studio Discovery Guide

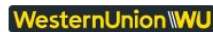**For Salesforce AEs / SEs**

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Brands Expanding Globally with the Help of 1440

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LESLIE'S

goodwill

Built On salesforce

salesforce appexchange ★★★★★ 5.0 AVERAGE RATING

3X DEMO JAM WINNER

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Translation Studio

Language Detection
automatically detect languages to translate

Translate Objects
translate records from any standard or custom object

Salesforce Knowledge
translate existing knowledge article records

Email Translation
translate emails and templates based on detected languages

Web Chat
translate chat conversations in real-time

Prospect Questions to Ask:

- Are they on currently on Salesforce and/or Service Cloud?
- Does their company have a global footprint?
- Are they looking to expand into additional geographic areas in the future?
- Do they currently need to respond to customers in multiple languages?
- What channels and/or objects currently need translation?

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ESTĒE LAUDER

A Simple Use Case

- Service Cloud in 5 regions
- Huge market in Japan
- Secure and Compliant
- Automated Translation of their Custom Case Reason object
- Microsoft Translator

"It saves us doing manual translation via Google and saves teams hours of lost productivity. We love the product!"

Andrea Chin, Executive Director of Global Customer Care

Estee Lauder's Future State

- Knowledge Translation
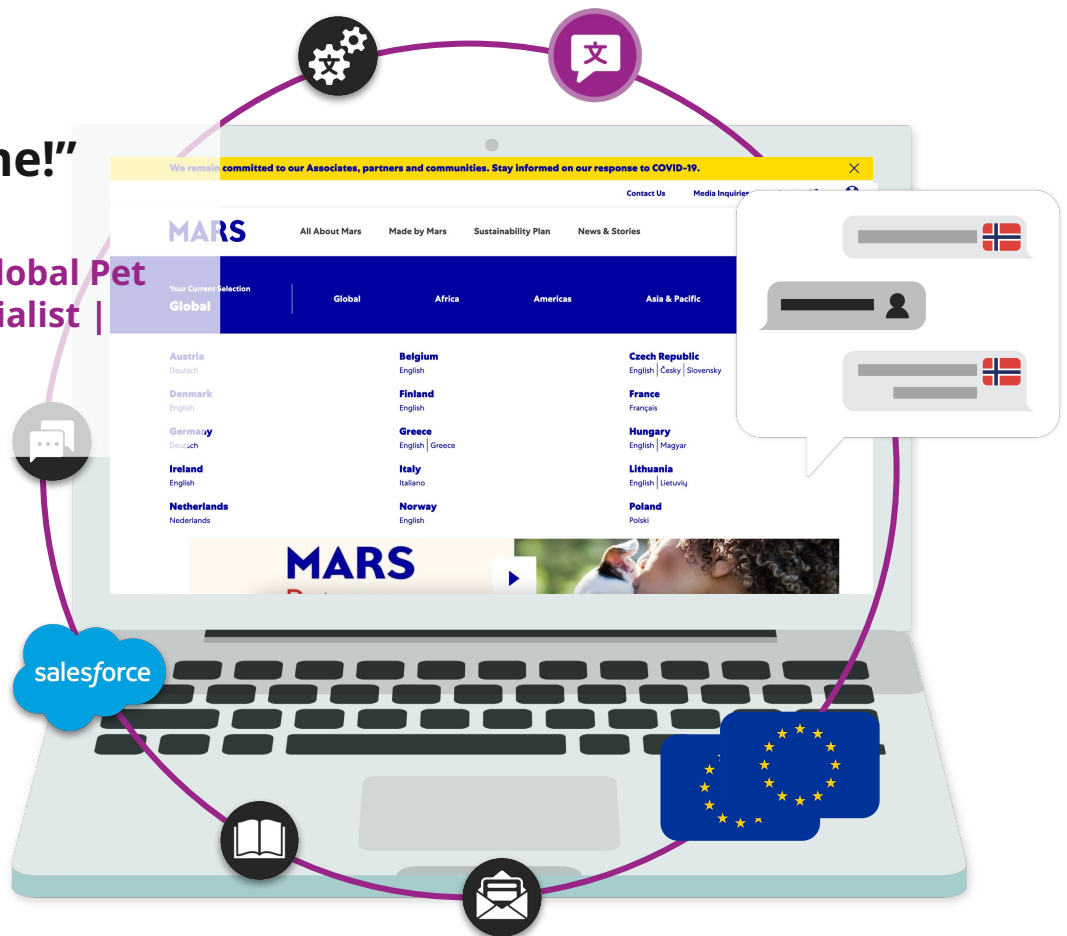- Live Agent & Einstein Bot Translation

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Translation Studio

MARS

A Simple Use Case

- Huge market in Europe
- Secure and Compliant
- Automated Translation of their Chat
- Resource constraints

"This is awesome!"

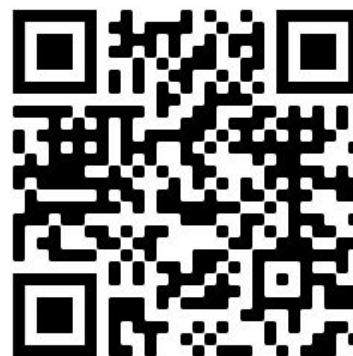**Melanie Rönnfeldt, Global Pet Parent Partners Specialist | Mars Pet Nutrition**

Mars' Future State

- B2C Chat
- Email translation in Nordic region
- Consolidating all the stakeholders queries

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DemoKit and Pricing

Visit 1440's DemoKit

1440.io/salesforce-demokit

	Essentials	Essentials Plus	Professional	Professional Plus	Enterprise
	$350/month Up to 10,000 Words Translated	**$750/month** Up to 25,000 Words Translated	**$1,250/month** Up to 50,000 Words Translated	**$1,750/month** Up to 100,000 Words Translated	**$2,250/month** Up to 150,000 Words Translated Additional translations offered in units of 50,000 for $500
Any Object	✓	✓	✓	✓	✓
Tasks	✓	✓	✓	✓	✓
Detections	✓	✓	✓	✓	✓
Chatter	✓	✓	✓	✓	✓
Emails	✓	✓	✓	✓	✓
Live Chat & Bots			✓	✓	✓
Knowledge					✓

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For inquiries please contact
christian@1440.io

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